

Press release

Armacell Launches New Insulation Installer Certification Program

- Qualified companies are certified instead of the individual installers
- Training includes a combination of online and in-person courses
- Certified companies to be promoted for industry referrals

Chapel Hill, NC, 15 June 2022 – Armacell, a global leader in flexible foam for the equipment insulation market and a leading provider of engineered foams, announced today the launch of its newly revamped installer certification program. The Armacell Qualified Installer Program, or AQIP, has been expanded to include a combination of online coursework and hands-on, in-person training with an Armacell application expert.

Armacell has been training installers on application best practices for decades. In the past the individual installer was trained in an on-site training session and was then considered a “qualified installer” for a two-year period. Because people change jobs over time it could be difficult to follow up with trainees for renewals and keep them in a database for preferred installer referrals. With the launch of the new program, companies which successfully train at least 20% of their staff can be designated as an AQIP-certified company. Now the company goes into the database for qualified mechanical insulation installers.

“At Armacell we know that improper installation is the number one cause of insulation failure. That’s why it’s so important to have skilled, knowledgeable contractors installing our products,” says Shawn Dunahue, Armacell GM – Marketing, AMERICAS. “We redesigned the popular AQIP program to include in-depth online training as well as the hands-on sessions. When a company sends at least 20% of their staff through the training, now the company is considered certified and will be part of our referral database and will be promoted by Armacell to engineers and general contractors looking for qualified installers.”

The first AQIP-certified company to complete the new training is Dover Insulation of Marion, North Carolina which sent 18 participants to the training and online courses. “We want Dover Insulation to have a team of highly skilled installers who can use up-to-date techniques for accuracy and efficiency,” says Laura Dover, Owner and President of Dover Insulation. “The team found the online course to be a great addition to the hands-on training. We’re very proud to be the first AQIP-certified company to complete the new program!”

AQIP certification lasts two years, at which time the company will need to send their staff back for a quick online renewal course. The online and hands-on training sessions are valued at \$250 per person but are offered free of charge to eligible mechanical insulation businesses.

ABOUT ARMACELL

As the inventors of flexible foam for equipment insulation and a leading provider of engineered foams, Armacell develops innovative and safe thermal, acoustic and mechanical solutions that create sustainable value for its customers. Armacell's products significantly contribute to global energy efficiency making a difference around the world every day. With more than 3,200 employees and 25 production plants in 17 countries, the company operates two main businesses, Advanced Insulation and Engineered Foams, and generated net sales of EUR 677 million and adjusted EBITDA of EUR 117 million in 2021. Armacell focuses on insulation materials for technical equipment, high-performance foams for high-tech and lightweight applications and next generation aerogel blanket technology. For more information, please visit: www.armacell.com. Armacell in North America has five plants in the United States and one in Canada, with its regional headquarters in Chapel Hill, North Carolina.

For product information, please visit: www.armacell.us

CONTACTS

Corporate

Tom Anen

+352 2484 9828

press@armacell.com

Products

Joanna Beckman

Marketing Communications Manager-Americas

joanna.beckman@armacell.com