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ArmaFlex® Ultra Nominated for the Coolest Thing Made in NC

Public voting opened for NC Chamber's statewide manufacturing contest

Chapel Hill, North Carolina – Today, the NC Chamber announced that Armacell's ArmaFlex Ultra insulation with FlameDefense™ technology is among the 68 products nominated for its annual "Coolest Thing Made in NC" online competition. Presented by Old Dominion Freight Line, Inc., the statewide contest invites the public to nominate and vote for their favorite product manufactured in North Carolina. Business North Carolina is serving as Media Partner, and the North Carolina Manufacturing Extension Partnership (NCMEP) is collaborating as a Supporting Organization.

"Armacell is honored to be a 'Coolest Thing' nominee with our ArmaFlex Ultra insulation product made right here in Mebane, North Carolina," says Shawn Dunahue, Armacell's GM–Marketing AMERICAS. "We think it's pretty cool to make safer insulation—one that resists flame and smoke development in a fire emergency, while helping reduce energy costs day in and day out."

"Congratulations to Armacell's ArmaFlex Ultra for making the list of 2021 'Coolest Thing' nominations. Made in NC products like ArmaFlex Ultra reflect the wonderful variety and top quality of our manufacturers' work across our great state," said NC Chamber President and CEO Gary Salamido. "As we always say at the NC Chamber: what's made in North Carolina *makes* North Carolina."

In 2020, the NC Chamber launched the "Coolest Thing Made in NC" competition to celebrate North Carolina's innovative manufacturing community – and champion the next generation of manufacturers and creators by raising awareness about the rewarding careers of modern manufacturing. Last year, after 72 products nominated and 58,000 votes counted, Thomas Built Buses won the inaugural title for its Saf-T-Liner® C2 Jouley™ Electric School Bus.

“Manufacturing is an important part of our state economy, so we enjoy celebrating the products made right here in our back yard,” said Greg Plemmons, senior vice president of sales for Old Dominion Freight Line. “The businesses nominated for the ‘Coolest Thing’ competition represent the best of North Carolina, and Old Dominion is proud to partner with the NC Chamber for this unique contest.”

Go to coolestthingmadeinnc.com to vote for Armacell’s ArmaFlex Ultra. The 15 semifinalists will be announced on September 2. The field of candidates will narrow with each round of voting, and the winning product will be revealed on October 1, National Manufacturing (MFG) Day.

Join the contest’s social media campaign by following **#CoolestThingMadeinNC**. In addition to receiving a trophy, the victorious company and product will be featured in NC Chamber and Business North Carolina publications, podcasts, social and digital media, among additional statewide publicity efforts.

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About Armacell

As the inventors of flexible foam for equipment insulation and a leading provider of engineered foams, Armacell develops innovative and safe thermal, acoustic and mechanical solutions that create sustainable value for its customers. Armacell’s products significantly contribute to global energy efficiency making a difference around the world every day. With 3,000 employees and 23 production plants in 15 countries, the company operates two main businesses, Advanced Insulation and Engineered Foams, and generated net sales of EUR 591 million and adjusted EBITDA of EUR 120 million in 2020. Armacell focuses on insulation materials for technical equipment, high-performance foams for high-tech and lightweight applications and next generation aerogel blanket technology. Armacell operates five manufacturing facilities in North America, including two in North Carolina. The AMERICAS headquarters for Armacell is located in Chapel Hill, North Carolina. For more information about Armacell, its products and services, visit www.armacell.us.

About the NC Chamber

The NC Chamber works to research, develop, advocate, and communicate for solutions and policies that produce a nationally competitive business climate in North Carolina. For more information, visit ncchamber.com.