



PRESS RELEASE

For Immediate Release

Company:

Armacell LLC
7600 Oakwood Street Extension
Mebane, NC 27302

Contact:

Joanna Beckman
Marketing Communications Manager
919-304-3846, ext. 3944
Joanna.Beckman@armacell.com
www.armacell.us

**Armacell Wins a 2013 National Insulation Association Safety Award
Armacell Achieves Silver Level Theodore H. Brodie Distinguished Safety Award
in the Associates (Manufacturers) Category**

Mebane, NC - The National Insulation Association (NIA) announced the 2013 Theodore H. Brodie Distinguished Safety Award winners at NIA's 59th Annual Convention in Indian Wells, California on April 3, 2014. The Theodore H. Brodie Distinguished Safety Award is NIA's highest industry honor for outstanding safety performance. Michele Jones, NIA's Executive Vice President/CEO, affirmed, "NIA strongly feels that safety is absolutely crucial for our industry, and we applaud companies who take steps to make safety a top priority."

The winners of this safety award have prioritized safety by establishing structured safety programs to create safe working environments and ensure the well-being of their employees. NIA received a record number of applications this year, and is pleased to report that the program is recognizing more companies for their safety programs than ever before.

"We are pleased to be recognized by NIA for our achievements in safety," says Roslyn Smith, Armacell Business Director-Insulation. "At Armacell safety is our number one priority."

Recognizing that safety concerns differ between contractors and general industry companies, NIA created separate categories for different sectors of the insulation industry: Associates (Manufacturers), Contractors, and Distributors/Fabricators. Armacell's win is at the Silver level of the Associates (Manufacturers) category.

The Theodore H. Brodie Distinguished Safety Award, first given in 2004, was established to honor the leaders in the industry who go above and beyond to guarantee safe working conditions. Each company was evaluated by their overall safety program, means of communication and training, and safety policy. As the premier source of knowledge and information for the mechanical insulation sector, NIA feels it is essential to support the efforts of these outstanding companies, as safety is a crucial part of any insulation business. The award was named after Theodore H. Brodie, a tireless advocate for safety in the industry.

ABOUT ARMACELL LLC: Armacell is a global innovator in foam technologies and the world leader in the market for flexible mechanical insulation materials. Armacell produces Armaflex[®], the most trusted brand in flexible, fiber-free mechanical insulation, as well as thermoplastic insulation materials, covering systems, noise control products and special foams for a multitude of applications. The Americas headquarters for Armacell LLC is located in Mebane, NC. For more information about Armacell and its products, visit the website at www.armacell.us.

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