



DALLAS, TX, October 19, 2020 — MarCom Awards today announced early deadline winners for the 2020 international awards competition. There are expected to be over 5,000 entries from throughout the United States, Canada, and dozens of other countries in the 2020 MarCom Awards competition.

MarCom Awards is an international creative competition that recognizes outstanding achievement by marketing and communication professionals. Entries are coming in from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies, and freelancers.

The competition has grown to perhaps the largest of its kind in the world. A look at the winner's list shows a range in size from individual communicators to media conglomerates and Fortune 500 companies. The competition is so well respected in the industry that national public relations organizations, local ad clubs, and local business communicator chapters are entrants.

MarCom Awards is administered and judged by the Association of Marketing and Communication Professionals (AMCP). The international organization consists of several thousand creative professionals. The Association oversees awards and recognition programs, provides judges and sets standards for excellence.

As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations. MarCom entrants are not charged to enter work they produced pro bono and in January are given free entry into the Communitas Awards, AMCP's community service recognition program. AMCP's Advisory Board has given out over \$250,000 in support of philanthropic endeavors.

Judges are industry professionals who look for companies and individuals whose talents exceed a high standard of excellence and whose work serves as a benchmark for the industry. Entries come from throughout the United States, Canada, and dozens of other countries.

In the past, about 15 percent of entries won Platinum—the top award—and around 20 percent Gold. Approximately 10 percent were Honorable Mention winners.

Being a Platinum or Gold Winner is a tremendous achievement symbolized by the intricately detailed MarCom statuette. The MarCom Award graces trophy cases of some of the top business and communication firms in the world. The statuette was created by Society Awards, a high-end design and manufacturing firm who recently updated the Golden Globe, Clio, MTV, YouTube, and Academy of Country Music awards.

Platinum and Gold Winners are listed on our website at www.marcomawards.com/winners.